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IFM in the livestock sector

LEAF started out working predominantly in the arable sector, promoting Integrated Crop Management. It was in 1994 that we drew up guidelines for livestock farmers and broadened our remit to cover Integrated Farm Management. We now work with farmers across the fresh produce, arable and livestock sectors to ensure a sustainable future for all. The framework of Integrated Farm Management, with its emphasis on attention to detail, encouragement of best practice

Open Farm Sunday 2013 – be part of it!

LEAF is really proud to manage Open Farm Sunday – the farming industry's annual open day! This year, some 335 farms opened their gates and welcomed a massive 150,000 visitors onto farms across Britain - a great achievement.



We are so grateful to everyone who took part and the many LEAF members who opened their gates or helped out at neighbouring events. A big thank you also to our sponsors, whose financial support enables us to achieve so much. We have ambitious plans for next year's Open Farm Sunday on the 9th June, but we need your support to make them happen.

Sponsoring Open Farm Sunday offers an excellent

and due diligence, coupled with our work to get the public enthusing about food and farming, is an increasingly attractive package for livestock farmers. Offering them practical and cost effective ways to save money, help the environment and gain a marketing edge. We're really pleased to be exhibiting at **Livestock 2012** on the 4th and 5th September, where we'll be setting out our offer for the livestock sector. You'll find us on stand BM-198, do drop by and find out what LEAF can do for you!

Caroline Drummond

LEAF Chief Executive
@LEAFChief on twitter

opportunity for brands and organisations to help engage the public with food and farming. There are a wide range of benefits from being associated with the campaign including prominent visibility on **MailScanner has detected a possible fraud attempt from "bit.ly" claiming to be www.farmsunday.org**, inclusion on collateral which reaches thousands of people and in the PR and media activity. There is also the important benefit of simply being part of the food and farming industry's annual open day and all that it achieves.

To find out more about sponsoring Open Farm Sunday, please contact Annabel Shackleton tel: 024 7641 3911 annabel.shackleton@leafuk.org or come along to our lunchtime event in Central London on the 20th September, where you can meet current sponsors and hear about our plans for 2013. We look forward to hearing from you.

Thank you to our 2012 Open Farm Sunday sponsors: Asda, Country Life, John Deere, Defra, Farmers Weekly, Frontier Agriculture, LEAF Marque, Marks and Spencer, NFU, National Grid, Syngenta; plus BPEX, DairyCo, EBLEX, HGCA, Red Tractor and Farm Stay UK.



A hare's whisker?



LEAF at Livestock 2012, 4-5th



Making 'Flower Power' work

The voting period for this year's RSPB Telegraph Nature of Farming Award is well underway, with four farmers vying for the top spot as the UK's most wildlife-friendly farmer. There's only a hare's whisker separating them, so we are all on tenterhooks watching the votes come in. Will the overall winner be the Jess Ennis of 2012, leading all the way, or is there a Mo Farah bidding his time to take the lead at the crucial moment?

There are two LEAF members in the final four, and after we had LEAF members, Somerset and Carolyn Charrington win last year, we'd love to see LEAF members win this year too! **Read more on LEAF's blog [here](#).**

September

Preparations are well underway ahead of Livestock 2012 on the 4-5th September. It is the leading event for the livestock sector in the UK, and a great opportunity for you to see what LEAF has to offer the industry. The event is at the National Exhibition Centre (NEC), Birmingham this year and you can find us in the Business Management Zone. Come and chat with us about what we can do for your dairy or livestock business. Members of the LEAF team will be on hand throughout both days, so do pop in and say hello.

Click [here](#) for more information on the show.

for growers

In recent years, larger fields and a reduction in non-crop vegetation have contributed to steep declines in farmland flowers and the organisms that depend on them. LEAF is pleased to be one of the partners in the [Ecostac project](#). This project's key aim is to "develop a seed mixture for perennial field margins that has the potential to optimise pest control, pollination and conservation benefits while minimising potential risks for vegetable rotation schemes". This seed mixture contains selected flowers to provide pest predators with abundant nectar and pollen, as well as alternative prey and lodgings for the winter.

Read more [here](#).

[LEAF \(Linking Environment And Farming\)](#) is a registered charity (No. 1045781)

Our mailing address is:

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